

JONATHAN BOEHR

User Experience + Education

CONTACT

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PROFILE

Based in New York City, with more than 25 years in media production and a decade in special education, Jonathan is a UX researcher with a multifaceted skill set. Proficient in user interviews, behavioral observation, usability testing, card sorting and surveys, Jonathan also draws from his extensive training in visual design, language and literacy, and special needs education. He has been a UX contributor for large corporations and non-profit startups alike. Product researcher, mentor, instructional designer, music collector, home chef, toddler dad.

CERTIFICATIONS

UX Design, UI for UX Designers, Google Analytics, Multi-Subject Education, Academic Literacy Skills, Education All Students, Content Specialty, Primary Years Programming in the Classroom

EDUCATION

CareerFoundry UX Design

- Intensive, project-based training with a focus on Data, User Research, Information Architecture, Wireframes & Prototyping

City College of New York Education and Literacy

- Bachelor's of Science, Magna cum Laude
- Literacy and Behavior Specialization

SUNY Westchester Media and Communications

- Associate's Degree, Dean's List
- Communications Specialization

WORK EXPERIENCE

UX Design and Research Instructor

BrainStation, 2024 to present

- Course instructor, panelist, and curriculum design collaborator.
- Personalized feedback, real-world project facilitation, and mentorship.

Senior UX Designer + Design Researcher + Mentor

Lowe's Companies, 2021 to present

- Product Designer and Researcher for Supply Chain and Replenishment tools
- User Interviews, Surveys, Card Sorting, A/B Testing, Concept Testing
- User Flows, Wireframes, Prototyping, Presentation, Vendor Collaboration

Senior UX and Instructional Designer + Mentor

Careerist, 2022 to 2023

- UX Designer, course instructor, and curriculum designer.
- Mentor and consultant for students working remotely towards UX certification.

User Experience Design Instructor + Mentor

CareerFoundry, 2019 to present

- Recognized internationally for UX/UI mentorship and coaching
- Individualized and targeted planning for 100's of students worldwide
- Educator of UX design and research concepts and methodologies
- Discovery and design management, qualitative and quantitative research
- Wireframes, prototypes, user interviews and testing, data analysis

UX Design Researcher + Instructional Designer

Insight Global, 2022 to 2023

- UX Design and Research contract for a global leader.
- Instructional Design and Resource Management for in-house UX bootcamps.
- Soft skill competency advancement, hands-on UX workshops, collaboration.

User Experience Design + Research, Project Manager

Energime University, 2020 to 2022

- UX Design and Research for Virtual Student Union application
- Managed focus groups and interviews, field studies, and usability testing
- Consulted for and monitored STEM and Special Education standards

Special Needs Educator + Behavioral Interventionist

NYC Public Schools, 2011 to 2019

- Planned and implemented 40 hours of weekly SPED instruction
- Researched and implemented multiple pedagogical methodologies
- Set award-winning levels of growth in testing of national standards
- Analyzed data and facilitated behavioral counseling and intervention

Web Content Producer

staff and freelance, 1998 to 2019

- Clients include: FOX5, Jay-Z, Universal Music, Nike, MTV, Mercedes-Benz Fashion Week, ESPN, MAXIM, The Grammy's, NFL, Gatorade, Bacardi

SPECIALIZATIONS

User Research and Interviews, User Testing, Qualitative and Quantitative Data Collection and Analysis, Information Architecture, Wireframes and Prototyping, Figma, Sketch, InVision, Balsamiq, Marvel, Miro, Adobe, Literacy Education, Mathematics, Specialized Behavioral Needs, Mentoring